



### Dates

March 3–4, 2027



### Venue

Foley Event Center  
Foley, Alabama



## CONNECT THE DOTS WITH US!

Become a Sponsor\* at the  
Literacy Reimagined  
2027 Conference

The **Literacy Reimagined Conference 2027** will take place at the Foley Event Center in Foley, Alabama!

This year's theme, **Connecting the Dots**, reflects the importance of bringing together research, instruction, leadership, policy, and practice to strengthen literacy outcomes for every student.

Explore our sponsorship opportunities and connect your organization with educators, literacy leaders, and advocates from across the region and beyond.

For more information, review the sponsorship opportunities on the back of this flyer.

**\*IMPORTANT:** Curriculum companies (core and intervention) must be on The Reading League-approved list to be sponsors and participate in the conference.

## Why You Should Sponsor:



### Enhanced Visibility

Gain prominent recognition through full-slide acknowledgments, logo placement on the conference website, and social media promotion.



### Premium Exposure

Connect with educators, literacy leaders, and advocates through vendor opportunities at the Foley Event Center.



### Valuable Benefits

Depending on your sponsorship level, receive complimentary conference registrations, lunch, vendor space, and recognition throughout the conference.

*Connecting the Dots!*

Position your organization alongside others committed to strengthening literacy education and connecting research, instruction, leadership, and practice.

# OUR SPONSORSHIP LEVELS

## PLATINUM \$5,000



- Full-slide sponsor acknowledgment in slideshow
- Logo and promotion on conference website and social media
- 2 free vendor tables inside the main conference hall
- Lunch provided for 2 people
- Free registration for 2 people

## GOLD \$3,500



- Full-slide sponsor acknowledgment in slideshow
- Logo and promotion on conference website and social media
- 2 free vendor tables in a premium spot
- Free registration for 2 people
- Lunch provided for 2 people

## SILVER \$2,000



- Half-slide sponsor acknowledgment in slideshow
- Logo and promotion on conference website and social media
- Free vendor table
- Free registration for 1 person
- Lunch provided for 1 person

## BRONZE \$1,000



- Quarter-slide sponsor acknowledgment in slideshow
- Logo and promotion on conference website and social media
- Free vendor table
- Free registration for 1 person
- Lunch provided for 1 person



### Lunch Sponsor

\$4000

- Recognition at lunch
- Full-slide acknowledgment in slideshow



### Snack Sponsor

\$750

- Recognition at break
- Full-slide acknowledgment in slideshow



### Coffee Sponsor

\$500

- Recognition at break and on coffee station
- Full-slide acknowledgment in slideshow



Vendors are encouraged to donate door prizes to enhance attendee engagement and visibility.

**Vendor/exhibitor set up will be the afternoon of March 2, 2027.**

More details will be provided closer to the conference.

**For questions, please contact: Rhonda Ayers | [rhonda@al.thereadingleague.org](mailto:rhonda@al.thereadingleague.org)**